

# Adam O'Connor

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## Summary

Coding by trade since 1996. Throughout my career, I have worked for corporate, collegiate, and government institutions through roles ranging from developer to project and organizational management.

Over the last 15 years, my primary focus has been leadership and finding ways to optimize production while staying in the "fun zone". The majority of projects I've worked on have been start-ups. My primary talent is taking ideas and turning them into full production stacks.

In addition to my profession, I am a graduate of the University of North Carolina at Chapel Hill and a proud U.S. Navy veteran.

More at: <http://adamoconnor.me/>

## Experience

### CTO & Privacy Officer

Rouxbe Online Culinary School

May 2014 - Present (9 years 3 months)

I'm part of the Rouxbe family and head up the Engineering team. My core responsibility is to ensure systems are working optimally thus keeping our staff and student community in the fun zone. By trade, I also work with the entire staff bringing ideas to fruition.

Being able to work on systems that help improve peoples' lives is amazing and rewarding. I've worked on several subject matters, however, this by far has been the most rewarding. I'm constantly amazed at the amount of fan mail and feedback we get on a daily basis from our community.

Working at Rouxbe is a dream.

### CTO & Privacy Officer

Swich

Jan 2018 - Present (5 years 7 months)

My role at Swich is primarily a leadership role as CTO. However, I do keep a foot involved in the tactical work as the tech we get to use for Swich is very cutting edge and exciting. I am grateful that I have been to help shape Swich from an idea to a working product. Swich is growing fast and we are constantly revising our ideas and features based upon the data that we see.

### Trail10 IT Consulting - Owner

Trail10 IT Consulting

Nov 2010 - Present (12 years 9 months)

Trail10 is an IT Consultancy that offers a diverse collection of services specializing in web technologies. Our focus is to help businesses integrate technology or get more out of their existing setup. We deliver effective solutions that contribute to the bottom line (buzz wordy enough?).

Trail10 is generally my umbrella for helping other companies. I've done work coast to coast via Trail10. Projects range from general consulting to application development.



## **Computer Guy / Full Stack Ops**

### **SmartFinancial**

May 2012 - Jun 2014 (2 years 2 months)

I build and maintain Contactability's IT infrastructure - from concept to code. My duties include planning and analysis on product development, coding, systems maintenance, IT support - pretty much the full stack.

I also assist with the company beer brewing department, often experimenting with new seasonal brews ;-)

Although I don't currently work at Contactability full time I'll always consider Contactability my extended family. I'm always standing by in case I'm needed, I'm always happy to help out the Contactability team.



## **Developer**

### **Squaremouth Inc**

Nov 2013 - May 2014 (7 months)

While working at Squaremouth I felt as if I was part of the Jedi council. I worked hard to get onto the team by pairing and interviewing over a course of at least 6 rounds. In my opinion, the IT team is doing it right and is comparable to teams such as Pivotal Labs, 37 Signals, and Stripe. The environment was catered to devs and was simply amazing.

I consider my time at Squaremouth as developer bootcamp - a time and place where I got a chance to refresh my skills and hone them.



## **ICT Management Consultant**

### **insuranceAgents**

Mar 2011 - May 2012 (1 year 3 months)

Ruby applications as well as build new business applications both business and consumer-facing. I worked directly with the CTO on setting up full-stack solutions.

My title was vague as I handled a variety of roles ranging from putting out fires to introducing new services and keeping our systems and practices current with today's standards and technology.

While working at Insuranceagents.com I worked directly for the owner and COO developing a conceptual idea into a fully operational product that would later become the core engine for a new startup.



## **CTO**

### **MachineTools.com**

Nov 2005 - Feb 2011 (5 years 4 months)

Promoted rapidly throughout career based upon success in improving bottom-line results, strengthening work environment, constructing and managing teams, and achieving performance goals.

- Migrated company's entire infrastructure to a state-of-the-art open-source solution
- Led company's IT budget and in charge of hardware procurement and contract negotiations
- Optimized company operations by implementing a results-oriented work environment
- Actively played hands-on role in software development and hardware setup and management



## **IT Specialist**

Hylant

Nov 2004 - Jul 2005 (9 months)

Managed IT projects and assisted CIO & Director on various R&D duties. Worked closely with the client executives on implementing technology solutions to improve customer service.



## **Officer Candidate**

US Navy

Feb 2004 - Jul 2005 (1 year 6 months)

Proud United States Navy veteran. Trained through NROTC in college then attended Officer Candidate School after graduation. Honorably discharged due to injury.



## **IT Director**

SoullIntegration

May 1997 - Jan 2001 (3 years 9 months)

Identified client environments and developed, marketed, and presented, customized Intranets and Intranet applications, content management systems (CMS), and assorted modular software. Selected as the primary contact between client and developers due to subject familiarity and communication skills.

- Increased software revenue and constructed and trained the support team to maintain workload.
- Created the top-selling product by developing and marketing an automotive database connectivity tool, which now accounts for more than 50% of the entire company's clients.
- Consistently briefed clients and kept them updated with current technology and services.
- Designed, implemented, and managed new and existing guidelines such as policies, procedures, and responsibilities.



## **IT Manager**

IOS Communications

Jun 1996 - Sep 1997 (1 year 4 months)

Initially tasked with web development but quickly promoted to lead IT management role leading development initiatives on the company's flagship product.

- Substantially increased time-to-market by re-organizing team workflow
- Acted as product specialist/spokesman to assist sales and investment interests

- Performed in a support role between company and clients maintaining positive relations
- Developed and maintained a wide range of eCommerce websites

## Education



### **University of North Carolina at Chapel Hill**

Bachelor's degree, Organizational Leadership

2001 - 2003

Studied information systems and organizational leadership. Changed major to 'diplomacy & relations' after joining the military.



### **University of North Carolina at Chapel Hill**

Bachelor's Degree

## Licenses & Certifications



### **Data Privacy Strategy Certificate - Cornell University**

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## Skills

Product Development • Product Management • Leadership • Management • Data Analysis • Analytical Skills • Business Analysis • Agile Methodologies • Cross-functional Team Leadership • Open-Source Software